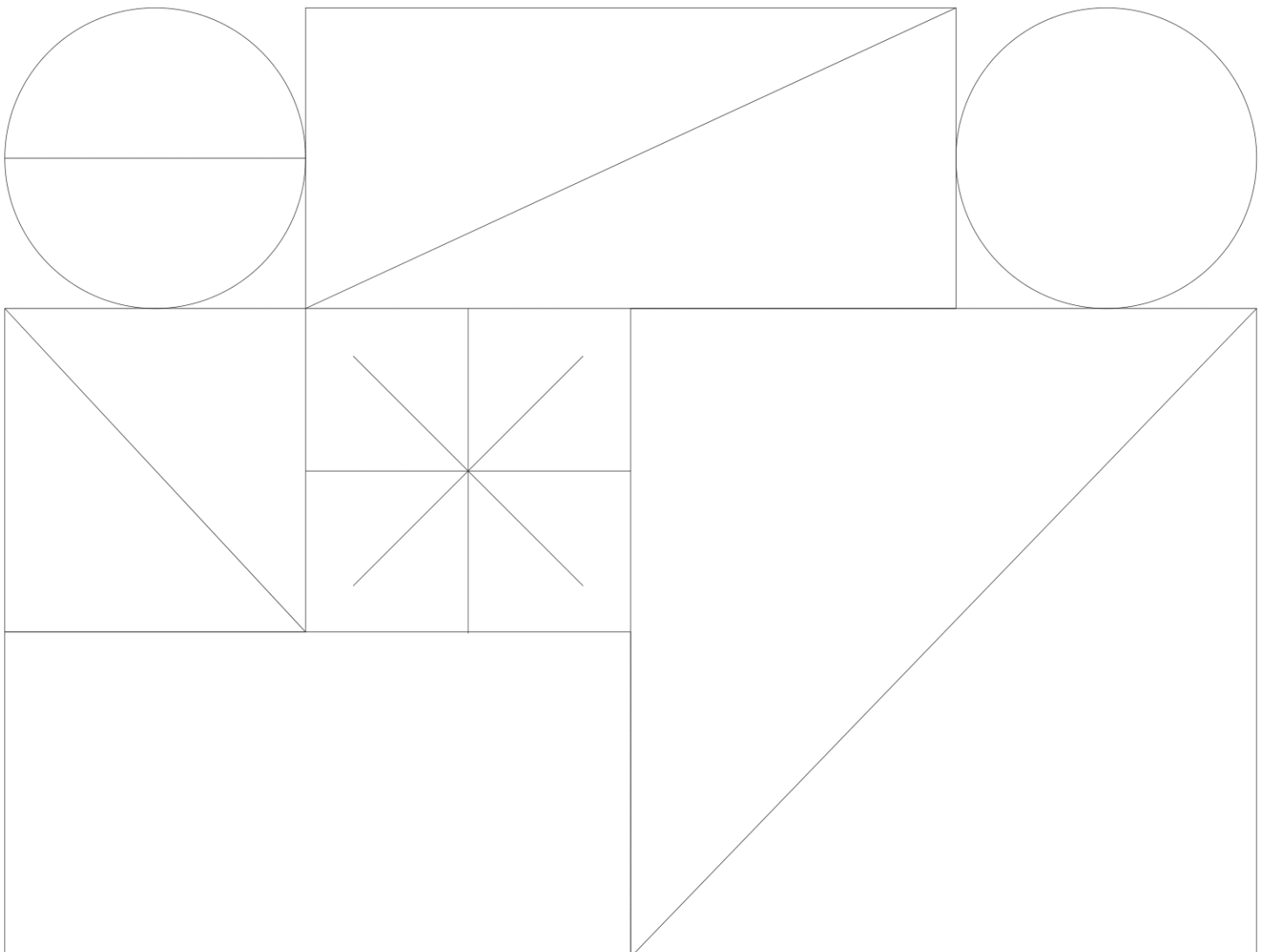


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# Soulmates Ventures



# Contribution to Sustainability

Our contribution to sustainability is through growing the startups we invest in. Through a combination of acceleration and the trust from our investors, we are helping to evolve the sustainability-startups ecosystem, within the CEE region.

The world has nowhere near enough results-driven options for decision-makers to fight climate change and other global problems. We aim to significantly increase these options by accelerating key companies that will help us achieve a net-zero economy, and provide a sustainable and healthy living.

## I. Purpose-Profit Driven Startups

We believe Purpose-Profit Driven (PPD) startups, that are built on the synergy between sustainability and profitability, are the key solutions. Those startups work on unique innovations, sustainable targets and scalable business models, creating a great landscape for solving a certain problem, on a long-term horizon, and on a global scale.

We use our expertise and professional startup services to help PPD startups grow from their pre-seed stage into securing a next investment round with a late-stage investor. Our smart funding and acceleration programs provide startups with a maximum efficiency of time and resources.

## II. Sustainability-oriented Investors

Startups need to prove to investors they have the potential to reach their support and funding in order to succeed. Investors are starting to understand that sustainable investing is becoming the biggest investment opportunity of the 21st century. We need to find zero-emissions solutions to decarbonize every aspect of global industries, economies, and our way of living to reach our net-zero emissions 2050 target.

To reach our global target, we need to increase the global investment in sustainability technologies by 3x, to around \$4 trillion a year, by 2030 (IEA). We are ready to help interested investors reach relevant startups, to find a quality investment opportunity, for further development in sustainability.