Soulmates Ventures contribution to sustainability



We want to give the world more options when it comes to result-driven products that fight climate change and other global problems. Our start-ups will help us achieve a net-zero economy, working towards a more sustainable, healthy living.

Purpose-Profit Driven Startups

We believe that purpose-profit driven (PPD) startups are key in delivering needed products, sustainable targets and scalable business models. This type of company creates a great landscape for solving a certain problem, on a long-term horizon, at a global scale.

Our acceleration programs provide PPD startups with a maximum efficiency of time and resources, helping them grow from their seed stage into securing their next investment round with a late-stage investor.

Sustainabilityoriented <u>Investors</u>

Investors are starting to understand that sustainable investing is becoming the biggest investment opportunity of the 21st century. We help startups show their potential to succeed, given the right funding.

We need to find zero-emissions solutions to decarbonize every aspect of global economies, and our way of living, to reach the net-zero emissions 2050 target. To reach our global target, global investments into sustainability technology needs to increase by 3x, to around \$4 trillion a year, by 2030 (IEA). We help interested investors reach relevant startups, working towards net-zero emissions goal.

